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For Immediate Release

**“ART REFASHIONED” EXHIBIT OPENS IN
THE GALLERY AT HARRIET’S ALTER EGO**

September exhibit coincides with Spring 2007 Fashion Week events

Brooklyn, NY – **The Gallery at Harriet’s Alter Ego** will kick-off the Spring 2007 Fashion Week event season with the opening of the new exhibit, “**Art ReFashioned**”. Focusing on the use of fashion and style as an art form, the exhibit will showcase work from apparel and accessory designers as well as visual artists.

“I’m of the opinion that fashion is art on a non-traditional canvas,” states gallery co-owner Ngozi Odit. “Hence, I thought it would be interesting and fun to participate in Fashion Week in a non-traditional way, so rather than having a fashion show or party we decided to host an art event featuring visual artists and designers.”

Featured artists include **Cotrice** (apparel and accessory designer), **Meridith McNeal** (painter, fashion and found object artist), **Nacinimod** (apparel designer), **Alicia P.** (accessory and apparel artist), **Nefer Bovea** (master weaver).

The exhibit runs from Sunday, September 10, 2006 - Friday, October 6, 2006. The opening reception, sponsored by Red Bamboo Restaurant, will take place on Wednesday, September 13, 2006 from 7:00PM – 10:00PM. The reception will feature the sounds of DJ Lynee Denise and live mannequins dressed in Harriet’s Alter Ego Fall 2007 Collection. The Gallery at Harriet’s Alter Ego is located at 293 Flatbush Avenue, Brooklyn, New York.

About The Gallery at Harriet’s Alter Ego

The Gallery at Harriet’s Alter Ego opened in the spring of 2006 in the new space occupied by the Harriet’s Alter Ego Lifestyle Brand. Although recently relocated to the current location on Flatbush Avenue, Harriet’s Alter Ego first opened its doors in 2001 in the Prospect Heights section of Brooklyn. Counting such celebrities as Erykah Badu, India.Arie, Talib Kweli, M.I.A, Mos Def and Yerba Buena as customers, the owners of Harriet’s Alter Ego, Hekima Hapa, principal designer, and Ngozi Odit, chief operating officer, use each season to continuously introduce the world to their style of cultured couture.

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